

# Meltham Cricket Club - 2019 Sponsorship Packages



Meltham Cricket Club are pleased to offer some fantastic sponsorship opportunities on offer for 2019. The table below summarises the available packages and their brilliant advantages:

Value	Package	Playing kit	Training kit	4ft x 2ft 8in Sponsor Board	Website	Match Ball	Twitter & Facebook
	£750 (A)	<b>/</b>	<b>/</b>	<b>/</b>	<b>/</b>	X	<b>/</b>
	£700 (B)	X	<b>/</b>	<b>/</b>	<b>/</b>	X	<b>/</b>
	£150 (C)	X	X	<b>/</b>	<b>/</b>	X	<b>/</b>
	£50 (D)	X	X	X	<b>/</b>	<b>/</b>	<b>/</b>
	£25 (E)	X	X	X	X	<b>/</b>	<b>/</b>
	£5 (F)	X	X	X	X	X	<b>/</b>

# Package A

Our best value package, Package A is the best opportunity to widen your organisation's reach - the Package includes: exposure on the front of one of our Senior Teams' playing kit, a small logo on the sleeve of a Senior Teams' training kit, a year of FREE sponsorship at the multi-use Meltham Sports & Community Centre in the form of a 4ft x 2ft 8in sponsor board, advertisement on our website, as well as periodic messages on our Social Media pages.

### Package B

Package B allows your organisation to further its reach by taking advantage of a full-size logo on one of our Senior Teams' training kit as well as including a complimentary sponsor board worth £150 per year, your details on our website, along with 'Tweets' and Facebook Messages advertising your business.

# Package C

Based around our 4ft x 2ft 8in sponsor boards at the Cricket Club, Package C is designed to show off your company to the thousands of visitors to the Meltham Sports & Community Centre each year. Board printing is included in this annual arrangement which can include details such as Logos, Business Names, Phone Numbers, Web Address as well as anything else your organisation desires. FREE Website and Facebook & Twitter exposure is included in this Package.

## Package D

MCC have recently upgraded their website, www.melthamcc.co.uk, to make it fully responsive to all screen sizes and maximise its user-friendliness. The previous Page enjoyed over 45,000 visitors from across the world - Package D includes advertisement on here.

## Package E

The Club pays around £600 per season just on Match Balls and each game costs upwards of £100 to host with costs such as Umpires' fees included. Package E is one of only two out of our six options to include Match Ball sponsorship which comes with your name displayed in a prominent area at our Ground each match as well as Social Media messages in your favour.

### Package F

To advertise solely through our Social Media channels, go for Package F. We're proud to have a Twitter following of over 2,000 people on @MelthamCricket and be 'Liked' by more than 200 on Facebook. We're always growing our Social Media presence and continue to consolidate our online popularity.